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WAR FOOD ADMINISTRATION  
Office of Distribution  
Marketing Reports Division  
Room 700 - 821 Market Street  
San Francisco 3, California  
EXbrook 8381 - Ext. 48

WAR FOOD

BULLETIN

NO. 1

March 17, 1944

ORANGE, GRAPEFRUIT JUICE  
SET-ASIDES ARE INCREASED

SAN FRANCISCO, Mar. 17 -- The Office of Distribution of the War Food Administration today notified canners to increase the quantities of grapefruit and orange juice set aside for war requirements to 41 and 48 per cent, respectively, of the 1943-44 pack.

Buell F. Maben, regional director of food distribution, said the action is expected to raise government reserves of canned grapefruit juice to approximately 9,900,000 cases, and of canned orange juice to about 2,200,000 cases.

Quantities previously required to be set aside were 38 per cent in the case of grapefruit juice and 42 per cent for orange juice. Maben said the entire increase will go to the armed forces.

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POTATO EMBARGO ORDERED - Potatoes originating in the states of California, Colorado, Idaho, Montana, Nebraska, Nevada, Oregon, Utah, Washington or Wyoming which grade below U. S. No. 2, minimum diameter one and seven-eighths inches, will be denied use of refrigerator cars in accordance with provisions of Service Order No. 187 of the Interstate Commerce Commission, effective March 20.

The ban is designed to increase the flow of better grade potatoes into food channels and divert the lower grades into other outlets in areas where transportation facilities are inadequate to accomodate all supplies. Properly certified seed potatoes are exempted from provisions of the order.

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(OVER)

MILK SUGAR USE RESTRICTED - Because milk sugar production will not be sufficient to meet requirements of all users in 1944, deliveries will be restricted beginning April 1 in accordance with Food Distribution Order No. 95.

Although deliveries in retail packages for household use, to retail stores and for prescriptions are exempted under the order, the quantities permitted to be packaged for these purposes will be limited.

One of the chief demands for milk sugar arises from the production of penicillin. Other major uses are in infant foods and pharmaceuticals. Total demands for milk sugar in 1944 are estimated at 15 million pounds, more than double the 1943 production.

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